



City of Riverside General Plan and Zoning Update Economic Issues Topic Group Meeting

Friday, August 1, 2003
9:00 – 10:00 am (Unless Additional Time is Needed)
5th Floor Large Conference Room
City Hall
3900 Main Street
Riverside, CA 92522

- I. Introductions and Agenda Review
- II. Overview of General Plan Update Process and Topic Group Purpose
- III. Summary of Riverside's Vision
- IV. Implementing the Vision
 - A. City Priorities and Needs – The Next 20 Years
 - B. How to Carry Out the Vision through Topic Area Actions

Ideas for Discussion

- Executive housing
- Neighborhood revitalization and infill development, including mixed use
- Siting large warehouse facilities
- Attracting and planning for high paying jobs
- Attracting and planning for high end retail
- Locally-based business development
- Opportunities for additional industrial development
- Support of technology infrastructure (wireless antenna etc.)
- Creative signage
- Art in public spaces
- Encouragement of medians and other beautification elements
- Promoting effective traffic circulation
- Developing appropriate entertainment venues
- Any other concerns/issues?

- V. Resources for the General Plan Team
- VI. Follow-up Questions and Clarification
- VII. Summary and Next Steps